

**SIR C.R.REDDY COLLEGE FOR WOMEN , ELURU**  
**(Affiliated to Adikavi Nannaya University, Rajamahendravaram)**



**CENTRE FOR INNOVATION AND INCUBATION &  
ENTREPRENEURSHIP**

**2022-2023**

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## **BRIEF NOTE**

Sir C R Reddy College for women, Eluru has established Centre for Innovation and Incubation & Entrepreneurship focuses on fostering innovation, nurturing startups, and supporting entrepreneurial ventures.

A Centre for Innovation and Incubation and Entrepreneurship tailored for students is a specialized facility within an educational institution designed to foster a culture of innovation, creativity, and entrepreneurial thinking among students. These centres aim to provide a supportive environment for students to explore and develop their entrepreneurial ideas.

### OBJECTIVES OF CIIE

1. Students can work on their startup ideas, fostering a collaborative and innovative atmosphere.
2. Students connected with experienced entrepreneurs, industry professionals, and faculty members who can guide them in their entrepreneurial journey.
3. Offering workshops, training sessions, and seminars to equip students with essential entrepreneurial skills,
4. Providing access to seed funding or small grants to help students kickstart their entrepreneurial ventures and turn their ideas into prototypes
5. Organizing hackathons, innovation challenges, and competitions that encourage students to solve real-world problems and develop entrepreneurial solutions.

CIIE in association with Skill Development Cell organised Workshop on Women Entrepreneurship on 22 July 2022 in PG Seminar at 1.30 PM.

Final year B.Com students attended for the program

## **ABOUT PROGRAM**

Women Entrepreneurship focused on addressing and promoting the role of women in business and entrepreneurship. The objective is to create awareness, provide valuable insights, and encourage discussions on various aspects of women's participation in the business world.

Women entrepreneurship refers to the activities and initiatives undertaken by women to establish, run, and grow businesses. This growing trend reflects the increasing presence and influence of women in the business world

1. Programs help students develop essential entrepreneurial skills such as business planning, financial management, marketing, and problem-solving.
2. Encourages the development of leadership skills, empowering female students to take charge of their ventures and initiatives.
3. Facilitates connections with industry professionals, mentors, and potential collaborators, expanding students' professional networks.
4. Integrates entrepreneurship education into the academic curriculum, ensuring that students have a theoretical foundation to complement practical experiences.
5. Conducts workshops, training sessions, and seminars to enhance students' knowledge and skills in entrepreneurship.

## **LEARNING OBJECTIVES AND OUTCOME**

### **LEARNING OBJECTIVES**

1. Focus on empowering women to become successful entrepreneurs by providing them with the knowledge, skills, and resources needed to start and grow their businesses.
2. Provide information on available resources and support systems for women entrepreneurs, including funding opportunities, mentorship programs, and business development services.
3. Encourage creative thinking and innovation among women entrepreneurs, fostering an entrepreneurial mindset that can lead to the development of unique and competitive business ideas.
4. Develop effective communication and presentation skills, including the ability to pitch business ideas confidently to investors, partners, and customers.

### **LEARNING OUT COMES**

1. Develop a comprehensive business plan, including elements such as mission and vision statements, target market analysis, competitive analysis, and financial projections.
2. Apply creative thinking and innovative approaches to problem-solving, fostering an entrepreneurial mindset that adapts to changing market dynamics.
3. Establish connections with fellow participants, creating a supportive peer network for ongoing collaboration, mentorship, and mutual encouragement.

## REPORT

Sir C R Reddy College for Women, Eluru conducted Workshop on MERA YUVA BHARAT - MY BHARAT at dated 22-07-2022. The guests for this programme are Dr.T.Karthikeya Sharma, Professor NIT , Anjani Srinivas, swalambi Bharat Abhiyan discussed about success and failures.

Karthikeya Sharma told women entrepreneurs. The percentage of women entrepreneurs are very less comparatively men entrepreneurs.He told that don't fear for failure, even failures happen don't leave it until success happens. So there is no question of failure. Women are very stubborn the won't leave any failures until get success.

Anjani Srinivas told Innovation have become very important to enhance the value of entrepreneurship creativity helps us how to improve existing business practice. Innovation about making a process that can convert invention or gain idea to become more marketable product or service.He also discussed about success and failures. They also told that success only comes by preserving despite failure

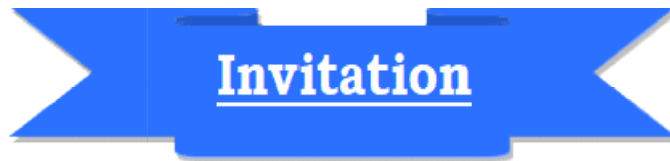
Anjani Sharma told entrepreneurship development among rural women helps to enhance their personal capabilities and increase decision making stands is the family and society as a whole. They were engaged in starting individual or collective income generation programme with the help of self help group.

To inculcate entrepreneurial skills they motivated the students. They gave an active talk about who is entrepreneurs, what are the skills required for entrepreneurs all are discussed.

# **SIR C. R. REDDY COLLEGE FOR WOMEN**

(Affiliated to Adikavi Nannaya University, Rajahmundry)

Vatluru(Post), Pedapadu Mandal, Eluru Dist(AP)



You are cordially invited to inaugurate

## **WORK SHOP**

**ON**

## **WOMEN ENTREPRENEURSHIP**

**Chief Guest:** Sri Chalasani Viswanadh Rao garu

Correspondent, Sir C R Reddy College for Women, Eluru

**Guest of honor :** Smt P. Sailaja

Principal, Sir C R Reddy College for Women, Eluru

**Resource Persons:** Dr. T. Karthikeya Sharma, Professor, NIT

Anjani Srinivas, Swalambi Bharat Abhiyan

**Date:** 22-07-2022

**Venue :** Seminar Hall

**Time:** 10.00 am

**PERMISSION LETTER**

To  
The Principal,  
Sir.C.R.Reddy College for women,  
ELURU.

Sub: Request to grant permission to arrange workshop on women Entrepreneurship

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This is to bring to your kind notice that Centre for Innovation and Incubation & Entrepreneurship in association with Nava Bharat Nirman Sangh is planning to arrange Workshop on women Entrepreneurship on 22-07-2022 . In this context we request you to grant permission to conduct the program for III Bcom students in seminar hall .

Thanking you Madam,

**Principal**

Principal  
Sir C.R.Reddy College for Women  
ELURU

*Permitted*  
*[Signature]*

Yours faithfully,


*B. Narender*

## Notice

### NOTICE

Date: 21-07-2022

This is to inform that Centre for Innovation and Incubation & Entrepreneurship in association with Nava Bharat Nirman Sangh is going to conduct a Workshop on Women Entrepreneurship on 22-07-2022 in Seminar hall . All the students and staff are request to attend the program and make the session successful.

  
Principal

Principal  
Sir C.R.Reddy College for Women  
ELURU

## SIR C R REDDY COLLEGE FOR WOMEN ELURU

(AFFILIATED TO ADIKAVI NANNYA UNIVERSITY , RAJAMAHENDRAVARAM)

### CENTRE FOR INNOVATION AND INCUBATION & ENTREPRENEURSHIP ATTENDANCE SHEET

CLASS & SECTION: II BCOM (C A)

| SL.NO. | ROLL NO. | NAME OF THE STUDENT              | SIGNATURE       |
|--------|----------|----------------------------------|-----------------|
| 1      | 218001   | BACHALA NAGA VENKATA SIRI        | B. Naga         |
| 2      | 218002   | BATTULA MOUNIKA SRI              | B. Mounika Sri  |
| 3      | 218003   | GANISETTI RAMYA                  | G. Ramya        |
| 4      | 218004   | GHANTA YASWINI                   | G. Yaswini      |
| 5      | 218006   | GHANTASALA ANKITHA               | G. Ankitha      |
| 6      | 218008   | GUNDUBOYINA RATNA KUMARI         | G. Ratna Kumari |
| 7      | 218009   | KAMMA SAI TULASI                 | K. Sai Tulasi   |
| 8      | 218010   | KOSURI MADHAVI                   | K. Madhavi      |
| 9      | 218011   | KUNDETI GNANESWARI               | K. Gnaneswari   |
| 10     | 218013   | BALINA ANITHA                    | A. Anitha       |
| 11     | 218014   | BANTUMALLI MANJUSHA              | Manjusha        |
| 12     | 218015   | BATTA DEVI                       | Devi            |
| 13     | 218016   | BHIMADOLU NAGAMMA                | Nagamma         |
| 14     | 218017   | BONU LAVANYA                     | Lavanya         |
| 15     | 218018   | CHENIMENI SUDHA RANI             | Rani            |
| 16     | 218019   | CHINNAMSETTI NAGA DURGA DEVI     | Durga Devi      |
| 17     | 218020   | DAKAMURI RENUKA                  | Renuka          |
| 18     | 218021   | DOKALA VANI                      | Vani            |
| 19     | 218022   | DONDAPATI PRAMEELA               | Prameela        |
| 20     | 218023   | DUGGIPOGU LALITHA SRI AMBICA     | Ambika          |
| 21     | 218024   | ECHURI DEEPIKA                   | Deepika         |
| 22     | 218025   | EMMANI VENKATA NAGA SRI BHARGAVI | Bhargavi        |
| 23     | 218026   | GARIKIMUKKU SRIVALLI             | G. Srivalli     |
| 24     | 218027   | GONNABATHULA GIRIJA              | G. Girija       |
| 25     | 218028   | GUBILI RADHA SARANYA             | Saranya         |
| 26     | 218030   | KALLEPALLI SRAVANI               | Sravani         |
| 27     | 218031   | KANDREKULA HIMABINDU             | Hima Bindu      |
| 28     | 218032   | KELAKA VIJAYA LAKSHMI            | Kalika          |
| 29     | 218033   | KOLIKIPAMULA NANDINI             | Nandini         |

B. Naga

| SL.NO. | ROLL NO. | NAME OF THE STUDENT           | SIGNATURE          |
|--------|----------|-------------------------------|--------------------|
| 30     | 218035   | KOTA SIVA MOUNIKA             | K. Swamounika      |
| 31     | 218036   | KOTTA BHARGAVI                | K. Bhargavi        |
| 32     | 218037   | KATTA RAJINI                  | K. Rajni           |
| 33     | 218038   | LOTTI DURGA BHAVANI           | L. Durga Bhavani   |
| 34     | 218039   | MAREEDU CHANDRIKA             | M. Chandrika       |
| 35     | 218040   | MERUGU PRIYANKA               | M. Priyanka        |
| 36     | 218041   | MOHAMMED TASLEEM              | M. Tasleem         |
| 37     | 218042   | MUNGANTI RAJESWARI            | M. Rajeswari       |
| 38     | 218043   | NAKKINA BHARATHI              | N. Bharathi        |
| 39     | 218044   | PAMPANA YASASWINI             | P. Yasaswini       |
| 40     | 218045   | PAMULA NAGA PUSHPA            | P. Naga Pushpa     |
| 41     | 218046   | POLAVARAPU SHARMILA VANI      | P. Sharmila Vani   |
| 42     | 218047   | RATNALA MARY GRACE            | R. Mary Grace      |
| 43     | 218048   | RAYI SRUTHI KEERTHANA         | R. Sruthi Keethana |
| 44     | 218049   | SAGIRISETTI PAVANI            | S. Pavani          |
| 45     | 218050   | SAKALA NAVYA                  | S. Navya           |
| 46     | 218051   | SAMBOJU RAMYA                 | S. Ramya           |
| 47     | 218052   | SAYED CHANDINI                | S. Chandini        |
| 48     | 218053   | SHAIK RAFFIYA                 | S. Raffiya         |
| 49     | 218054   | SHAIK SUMMAYYA                | S. Summayya        |
| 50     | 218056   | BANDHAM LAKSHMI DEVI PRIYANKA | B. L. D. Priyanka  |
| 51     | 218057   | KONDAPALLI PUJITHA            | K. Pujitha         |
| 52     | 218058   | KONKIMALLA NAVYA SRI LAKSHMI  | K. Navya Sri       |
| 53     | 218059   | MURTHINENI RITHIKA CHOWDARY   | M. Rithika         |
| 54     | 218060   | NADELLA NAGA SOWMYA           | N. Naga Sowmya     |
| 55     | 218063   | TAGARAM AMRTHA SRI            | T. Amrtha Sri      |
| 56     | 218064   | TALARI KEERTHI                | T. Keerthi         |
| 57     | 218065   | THOKKUDUBIYAPU PRABHAVATHI    | T. Prabhavathi     |
| 58     | 218066   | VEERAVALLI MANASA PRIYA       | V. Manasa Priya    |
| 59     | 218067   | ANKEM MOUNIKA NAGA SIROMANI   | A. Mounika         |
| 60     | 218068   | GARLAPATI LAKSHMI             | G. Lakshmi         |
| 61     | 218069   | GUBILI ARCHANA                | G. Archana         |
| 62     | 218070   | GUNTAPALLI SRAVANI            | G. Sravani         |
| 63     | 218071   | KUNTAM BHARGAVI PRIYA         | K. Bhargavi Priya  |
| 64     | 218072   | L RAJESWARI (LAVURI)          | L. Rajeswari       |
| 65     | 218073   | MAMIDAPALLI NAGA ROSHINI      | M. Roshini         |
| 66     | 218074   | MANNEY BHANU SRI ABHISHIKTHA  | M. Abhishiktha     |
| 67     | 218075   | MEKALA CHANDRIKA              | M. Chandrika       |
| 68     | 218076   | NAMBURI BHARGAVI              | N. Bhargavi        |
| 69     | 218077   | NIMMAGADDA PUSHPANJALI        | N. Pushpanjali     |

B. Nirmal

| SL.NO. | ROLL NO. | NAME OF THE STUDENT           | SIGNATURE        |
|--------|----------|-------------------------------|------------------|
| 70     | 218078   | PEDAPALLI TULASI              | P. Tulasi        |
| 71     | 218080   | PRODDUTURI PUJITHA            | P. Poojitha      |
| 72     | 218081   | RAJANALA DIVYA PRIYA          | R. Divya Priya   |
| 73     | 218082   | REDDY INDU                    | R. Indu          |
| 74     | 218083   | REDDY NAGA VENKATA DURGA RANI | R. Rani          |
| 75     | 218084   | REBALLI AROGYAM               | R. Arogyam       |
| 76     | 218085   | SAIDU KRISHNA PRIYANKA        | S. K. Priyanka   |
| 77     | 218086   | SONGA KEERTHI                 | S. Keerthi       |
| 78     | 218087   | SRI REKHA ALAPATI             | A. Rekha         |
| 79     | 218088   | SUNKARA NAGA BHUVANESWARI     | S. Bhuvan        |
| 80     | 218089   | TAMMALALA MEGHANA             | T. Meghana       |
| 81     | 218090   | TERA JOSE MARY                | T. Mary          |
| 82     | 218091   | THOTA PRIYANKA                | T. Priyanka      |
| 83     | 218093   | VALLABHANENI GEETHA JYOTHI    | V. Geetha Jyothi |
| 84     | 218094   | VELPU SRI LATHA               | V. Sri Latha     |
| 85     | 218095   | VEERAVARAPU VIJAYA            | V. Vijaya        |
| 86     | 218097   | YEDURUVADA DEEPIKA            | Y. Deepika       |
| 87     | 218098   | YELAGADDA PAVANI              | Y. Pavani        |
| 88     | 218099   | MADU RAMYA                    | M. Ramya         |
| 89     | 218100   | PEDAPATI MADHURI              | P. Madhuri       |
| 90     | 218101   | BATTA MANISHA                 | B. Manisha       |
| 91     | 218102   | KOSURI LAKSHMI BHAVANI        | K. L. Bhavani    |
| 92     | 218104   | CHINNI JAYA NAGA VARDHINI     | Ch. Vardhini     |
| 93     | 218105   | TIYYALA SRAVANI               | T. Sravani       |

B. Nirmal

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### CENTRE FOR INNOVATION AND INCUBATION & ENTREPRENEURSHIP ATTENDANCE SHEET

CLASS & SECTION: II BCOM (GEN)

| SL.NO. | ROLL NO. | NAME OF THE STUDENT           | SIGNATURE             |
|--------|----------|-------------------------------|-----------------------|
| 1      | 217002   | CHILAKA HIMABINDU             | Ch. Himabindu         |
| 2      | 217003   | DOPPASANI RANI                | D. Rani               |
| 3      | 217004   | EDUPUGANTI SOWJANYA           | E. Sowjanya           |
| 4      | 217005   | KAMPATI LIKHITHA              | K. Likhitha           |
| 5      | 217006   | KANCHARLA HEPSIBA             | K. Hepsiba            |
| 6      | 217007   | PATI VASANTHI                 | P. Vasanthi           |
| 7      | 217008   | UNDAVALLI SRI SRAVYA          | U. Sri Sravya         |
| 8      | 217009   | YAGANTI MOUNIKA CHOWDARY      | Y. Mounika            |
| 9      | 217010   | ADUSUMILLI VISHNU PRIYA       | A. Vishnu priya       |
| 10     | 217011   | BELLAM LAVANYA                | B. Lavanya            |
| 11     | 217012   | CHOGANTIPATI SWATHI           | Ch. Swathi            |
| 12     | 217013   | CHINNAM AMMULU                | Ch. AMMULU            |
| 13     | 217014   | CHODE SRUTHI                  | Ch. sruthi            |
| 14     | 217015   | DEVARAPALLI AKHILA SAIPADMAJA | D. Akhila Sai padmaja |
| 15     | 217017   | GHANTA DAMINI NAVYA SOWJANYA  | G. D. N. Sowjanya     |
| 16     | 217018   | GORRELA YOGITHA RAJYA LAXMI   | G. Y. Laxmi           |
| 17     | 217019   | GUDISE MADHAVI                | G. Madhavi            |
| 18     | 217020   | GUMMALA ABHINAYA MANI PAUL    | G. Abhinaya Paul      |
| 19     | 217021   | JAKKAMPUDI VIJAYA JYOTHI      | J. vijaya jyothi      |
| 20     | 217022   | JUJUVARAPU MOUNIKA            | J. Mounika            |
| 21     | 217023   | KOKKIRAPATI LOKESWARI         | K. Lokeswari          |
| 22     | 217025   | LAVETI TEJA SREE DURGA        | L. Teja Sree Durga    |
| 23     | 217026   | LOTTI RAMYA                   | L. Ramya              |
| 24     | 217027   | MALLEMOGALA PRUDHVITHA        | M. prudhvitha         |
| 25     | 217028   | MANUPATI RANI SATYAM          | M. Rani satyam        |
| 26     | 217029   | MERUGU LEKHANA                | M. Lekhana            |
| 27     | 217030   | MODUGU BHAVYA SRI             | M. Bhavya sri         |
| 28     | 217031   | MOTHEPALLI SWATHI             | M. Swathi             |
| 29     | 217032   | MUKKELLI DURGA DEVI           | M. Durga              |

B. Nirmala

| SL.NO. | ROLL NO. | NAME OF THE STUDENT     | SIGNATURE        |
|--------|----------|-------------------------|------------------|
| 30     | 217033   | MULAM RAJESWARI         | M. Rajeswari     |
| 31     | 217034   | MUTTANGI ROHINI         | M. Rohini        |
| 32     | 217035   | NAGIREDDY LAKSHMI       | N. Lakshmi       |
| 33     | 217038   | PALLAPOTHU NAGA MANISHA | P. Naga Manisha  |
| 34     | 217039   | POLISETTY VIJAYA DURGA  | P. Vijaya Durga  |
| 35     | 217040   | RAYI SWAPNA PRIYA       | R. Swapna Priya  |
| 36     | 217041   | THOKALA PAVANI          | T. Pavani        |
| 37     | 217042   | THOKALA PADMAJA         | T. Padmaja       |
| 38     | 217044   | PENUBOYINA CHINDU PRIYA | P. Chindu Priya  |
| 39     | 217045   | NEELAPALA KOMANDESWARI  | N. Komandeswari  |
| 40     | 217046   | KUNA LAVANYA DURGA      | K. Lavanya Durga |
| 41     | 217047   | AKUNURI RAMYA           | A. Ramya         |
| 42     | 217048   | NEKKANTI LAKSHMI SRIYA  | N.L. Sriya       |
| 43     | 217049   | RACHAPROLU KUSUMA       | R. Kusuma        |
| 44     | 217050   | TUMATI SREYA            | T. Sreya         |
| 45     | 217051   | KATTERA NIHARIKA        | K. Nihari        |
| 46     | 217052   | LUKKA SRI LAKSHMI       | L. Sri Lakshmi   |
| 47     | 217053   | JAMI NAGA DURGA         | J. Naga Durga    |

B. Nirmala

# Photos







**SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU**  
(Affiliated to Adikavi Nannaya University,  
Rajamahendravaram.) Vatluru (Post), Pedapadu Mandal,  
ELURU (A.P.)

**CENTRE FOR INNOVATION AND INCUBATION AND  
ENTREPRENEURSHIP**

**FEED BACK FORM**

**NAME OF THE PROGRAM : WORKSHOP ON WOMEN ENTREPRENEURSHIP**

Please  the option you find most suitable.

1. Did the resource person answer the questions asked by the students.  
 YES  NO
2. Did the lecture cover what you were expecting?  
 GOOD  POOR
3. How much interesting this session was for you?  
 EXTREEMLY GOOD  GOOD  POOR
4. Over all effectiveness of the Lecture?  
 EXTREEMLY GOOD  GOOD  POOR
5. Topic of the speaker was relevant to your area of interest?  
 YES  NO

*J. Moura*

**Signature of the Student.**

**ROLL NO. 217022**



**SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU**  
(Affiliated to Adikavi Nannaya University,  
Rajamahendravaram.) Vatluru (Post), Pedapadu Mandal,  
ELURU (A.P.)

**CENTRE FOR INNOVATION AND INCUBATION AND  
ENTREPRENEURSHIP**

**FEED BACK FORM**

**NAME OF THE PROGRAM : WORKSHOP ON WOMEN ENTREPRENEURSHIP**

Please  the option you find most suitable.

1. **Did the resource person answer the questions asked by the students.**  
 YES  NO
2. **Did the lecture cover what you were expecting?**  
 GOOD  POOR
3. **How much interesting this session was for you?**  
 EXTREEMLY GOOD  GOOD  POOR
4. **Over all effectiveness of the Lecture?**  
 EXTREEMLY GOOD  GOOD  POOR
5. **Topic of the speaker was relevant to your area of interest?**  
 YES  NO

*dr. Seetha*

**Signature of the Student.**

**ROLL NO. 27014**